



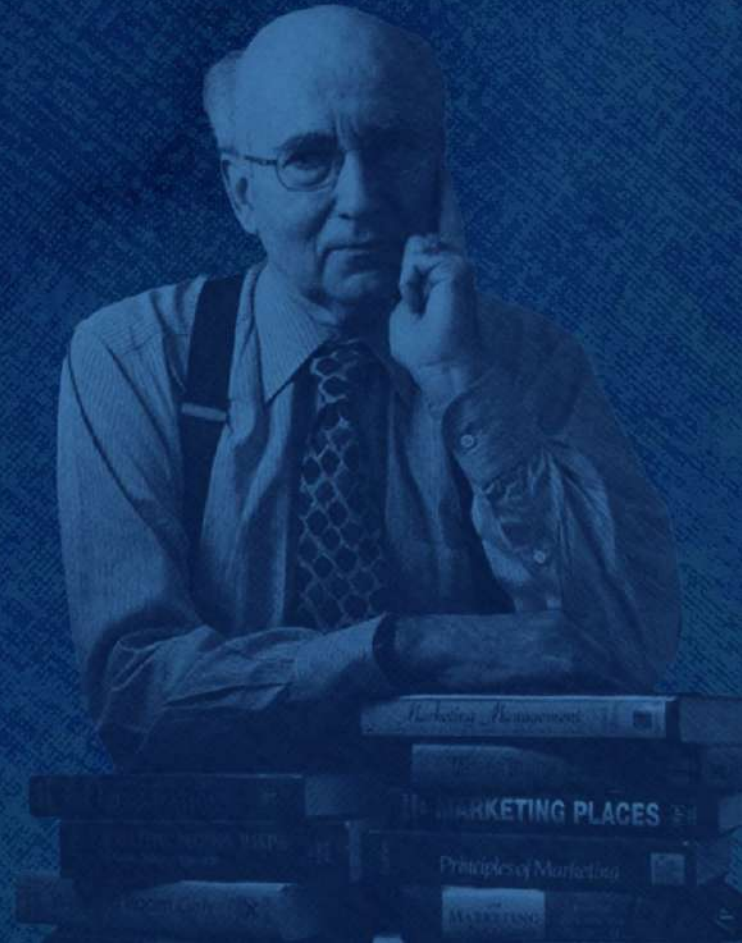
Credentials 
For Your Brand's Essential

The logo for Credentials. It features the word 'Credentials' in a bold, blue sans-serif font. To the right of the word is a logo icon consisting of a yellow square with a blue circle above its top right corner. Below 'Credentials', the tagline 'For Your Brand's Essential' is written in a smaller, blue sans-serif font.

**“Marketing is a race
without a finishing line.”**

– Philip Kotler

***..and we'll have you the winner
of the race!***





ABOUT US

Started as an **Influencer Management** in 2017, ASK Media's transforms into **One Stop Solution Creative Studio**.

ASK Media **helps brands to develop the marketing and business strategy** with a clear plan to achieve brand goals through 360 marketing services in online and offline.

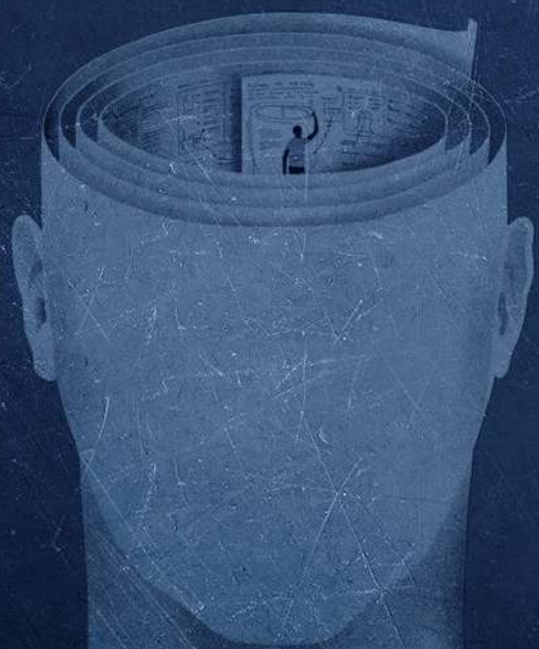
**What you want
the customer talk
about your brand**



**What the customer
is talking your
brand about**

We help you deliver your brand message well towards the audiences

OUR SERVICES



Branding

- Brand Development
- Product Development
- Brand Communication
- Mascot & Logo Development
- Tagline

Digital PR

- Media Release
- Influencers Management
- App/Product Trial & Review
- Direct Placement (Single Sites)

Digital Asset Management

- Social Media Management
- Website Development
- e-Commerce Management
- App Development
- Search Engine Optimization

Creative Production

- Video Production
- Podcast Production
- Photoshoot
- Video Streaming
- Music & Jingle Production

Media Placement

- Social Media Ads
- Email Marketing
- Programmatic Advertising
- OTT Placement
- SEO & SEM

Offline Marketing

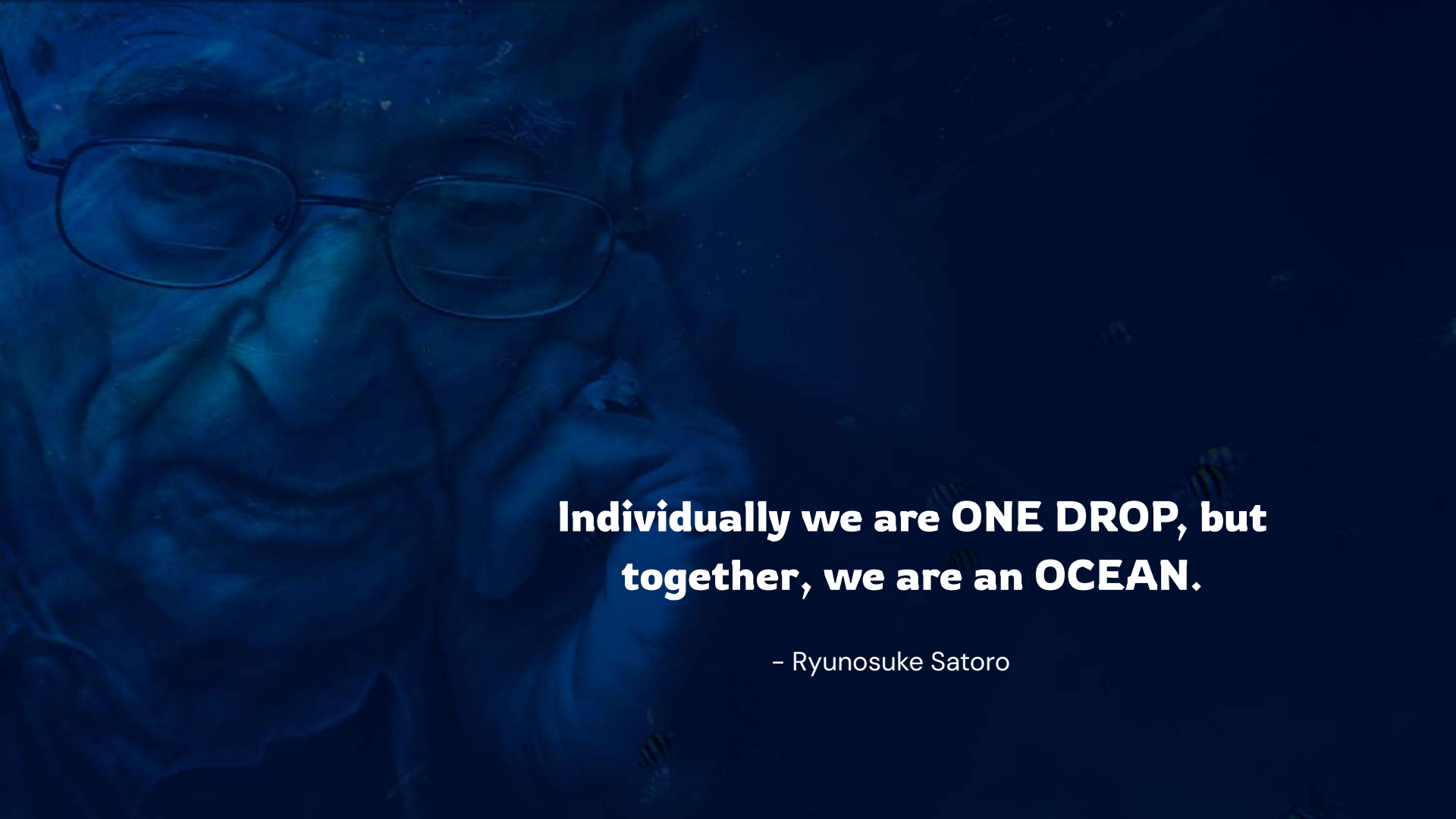
- Event & Activation
- Out of Home Ads
- Branding & Sampling

Brand Activation

- Event Management
- Offline to Online
- Online to Offline

Product Development

- Product Conceptualization
- Product Design
- Product Re-branding Service



**Individually we are ONE DROP, but
together, we are an OCEAN.**

– Ryunosuke Satoro



Analyze your brand needs

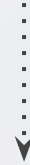
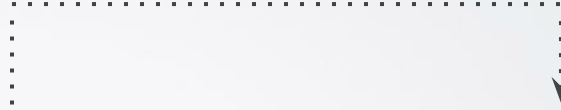


Send your brand message
to the audiences

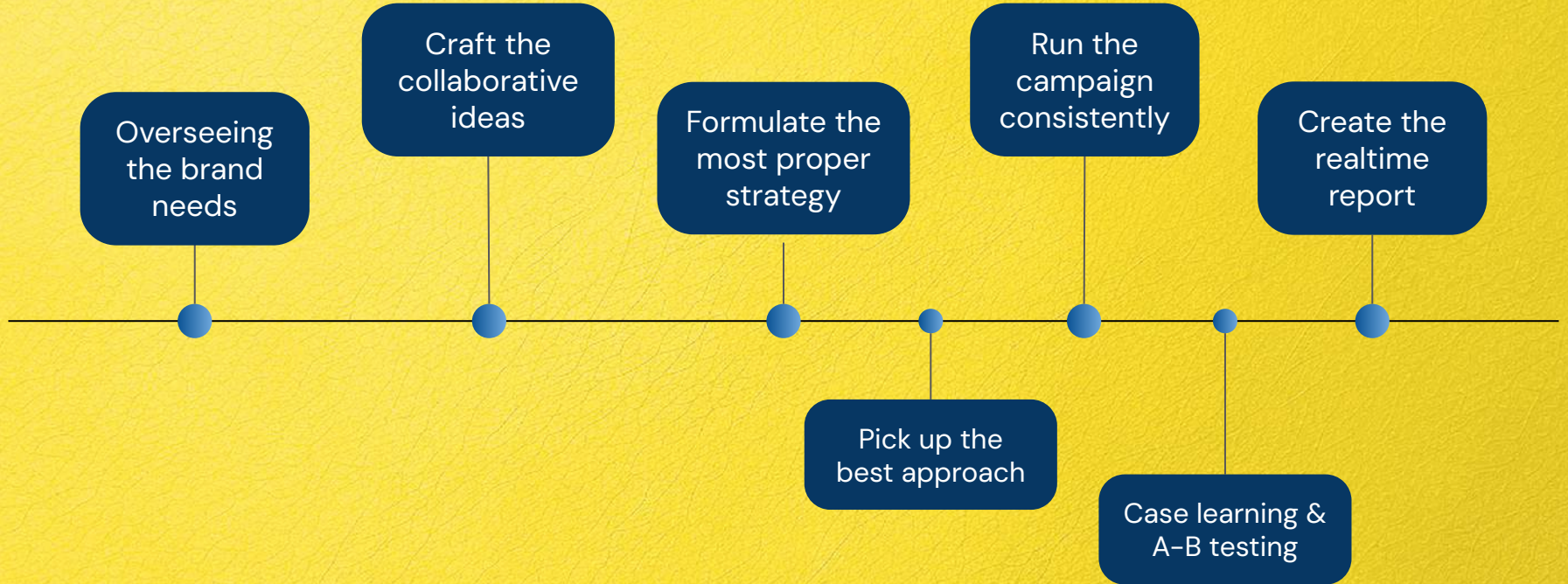


Keep their mind on your
message

Brand Exposures



Working Flow



Proud Clients

az•ko

ruparupa

**UNI
QLO**

 **Chatime**


BOROMON

ERHA


Go! Go! CURRY!
Could no Miso-miso


PREMIUM QUALITY SINCE 1896

ACE
The helpful place.

 **DJARUM**

 **MIND ID**

wonderful
indonesia 


SIDOMUNCUL

 **BukitAsam**

MAP
Mitra Adiperkasa

TOYS KINGDOM
creating smiles

 **DARLIE**


CHATIME
ATEALIER

informa
FURNISHINGS WITH *Style*

BELLAGIO
HOMME

Proud Clients



Proud Clients



THE PROJECTS



KOL / COMMUNITY MANAGEMENT

INFLUENCERS MARKETING



Analyze

We analyze projects based on the specific needs of your brand and company identity.



Assist

Assisting brands throughout the process with our insights and expertise on the online marketing industry.



Connect

Connecting the brand with the right accounts with the right target market.

Collaborated with BIG BRANDS and THOUSANDS of KOLs.



About The Campaign

AZKO former brand of ACE Hardware, a retail company needs to set their brand more reachable by audiences as well as becoming the top of mind brand in the industry

Campaign Objectives

- Generate more awareness
- To be the top of mind brand for hardware retail segment
- Activate the local media / KOL Nasional

Scope of Works

- KOL Mega – Nano management
- Media Lokal
- Media Homeless

In total working with thousands of KOL.

INFLUENCERS MARKETING



About The Campaign

Uniqlo wants to enlarge their brand exposure by massively utilizing various type of KOLs

Campaign Objectives

- Upscaling the brand exposure
- Increase engagements and generate conversation
- Build strong community

Scope of Works

- KOL management & Affiliates
- Content strategy

INFLUENCERS MARKETING



About The Campaign

Sido Muncul wants to enlarge their brand exposure by massively utilizing various type of KOLs

Campaign Objectives

- Upscaling the brand exposure
- Increase engagements and generate conversation
- Build strong community

Scope of Works

- KOL management
- Content strategy

INFLUENCERS MARKETING



About The Campaign

Kuku Bima wants to enlarge their brand exposure by massively utilizing various type of KOLs

Campaign Objectives

- Upscaling the brand exposure
- Increase engagements and generate conversation
- Build strong community

Scope of Works

- KOL management
- Content strategy



About The Campaign

KB Bank wants to enlarge their brand exposure by massively utilizing various type of KOLs

Campaign Objectives

- Upscaling the brand exposure
- Increase engagements and generate conversation
- Build strong community

Scope of Works

- KOL management
- Content strategy



About The Campaign

Greenfields wants to enlarge their brand exposure by massively utilizing various type of KOLs

Campaign Objectives

- Upscaling the brand exposure
- Increase engagements and generate conversation
- Build strong community

Scope of Works

- KOL management & Affiliates
- Content strategy

INFLUENCERS MARKETING



About The Campaign

Head & Shoulders wants to enlarge their brand exposure by massively utilizing various type of KOLs

Campaign Objectives

- Upscaling the brand exposure
- Increase engagements and generate conversation
- Build strong community

Scope of Works

- KOL management & Affiliates
- Content strategy

INFLUENCERS MARKETING



About The Campaign

MAMA Lemon wants to enlarge their brand exposure by massively utilizing various type of KOLs

Campaign Objectives

- Upscaling the brand exposure
- Increase engagements and generate conversation
- Build strong community

Scope of Works

- KOL management & Affiliates
- Content strategy



About The Campaign

ORAL-B wants to enlarge their brand exposure by massively utilizing various type of KOLs

Campaign Objectives

- Upscaling the brand exposure
- Increase engagements and generate conversation
- Build strong community

Scope of Works

- KOL management & Affiliates
- Content strategy

INFLUENCERS MARKETING



About The Campaign

ANTIS wants to enlarge their brand exposure by massively utilizing various type of KOLs

Campaign Objectives

- Upscaling the brand exposure
- Increase engagements and generate conversation
- Build strong community

Scope of Works

- KOL management & Affiliates
- Content strategy



About The Campaign

Natur-e wants to enlarge their brand exposure by massively utilizing various type of KOLs

Campaign Objectives

- Upscaling the brand exposure
- Increase engagements and generate conversation
- Build strong community

Scope of Works

- KOL management & Affiliates
- Content strategy



About The Campaign

Yupi needs to elevate their own campaign process by using KOLs. We provided needed KOLs to run entire campaign process

Campaign Objectives

- Generate more awareness
- Support brand's offline event exposure

Scope of Works

- KOL management

INFLUENCERS MARKETING



About The Campaign

We handle Go! Go! Curry Tactical campaign. From new store opening to new product launching.

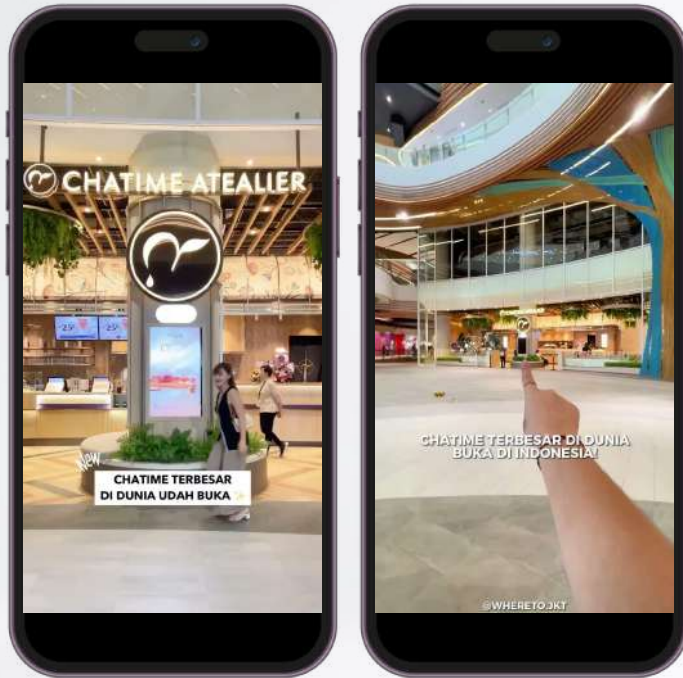
Campaign Objectives

- Generate more awareness
- Support brand's offline event exposure

Scope of Works

- KOL management

INFLUENCERS MARKETING



About The Campaign

We handle Chatime Atealier Tactical campaign. From new store opening to new product launching.

Campaign Objectives

- Generate more awareness
- Support brand's offline event exposure

Scope of Works

- KOL management



About The Campaign

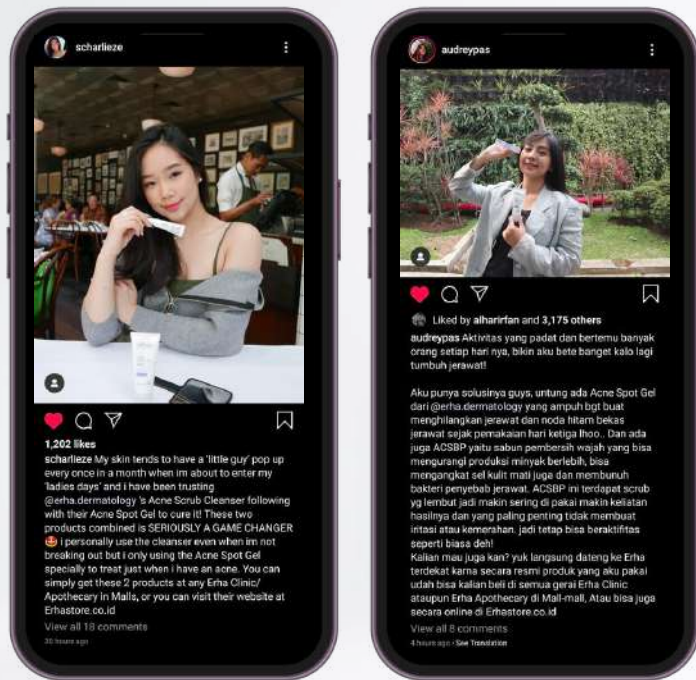
To increase the sales through Tiktok, Gently needs to leverage their customer look alike influencers to spread product channel

Campaign Objectives

- Drive audiences to brand's official Tiktok profile
- Gain the brand exposure on Tiktok channel
- Product purchase

Scope of Works

- KOL Management
- KOL Affiliates
- Content communication strategy
- Content production



About The Campaign

Generate buzz and understanding about ERHA Acneact Product – ACSBP

Campaign Objectives

- Generate product understanding and awareness through KOL's

Scope of Works

- KOL Management



CREATIVE
PRODUCTION

PRODUCTION ► Photoshoot

Photoshoot Jajaran Direksi BI



PRODUCTION ► Photoshoot

Company profile PT. Timah Industri



PRODUCTION ► Photoshoot

Company profile PT. Black Diamond Heliaero



PRODUCTION ► Photoshoot



PRODUCTION ► Photoshoot

BELLAGIO[®]
HOMME



PRODUCTION ► Photoshoot

SKINARO



PRODUCTION ► Photoshoot

natur-e



PRODUCTION ▶ Photoshoot



PRODUCTION ▶ Video Campaign Thematic



 KB Bank

PRODUCTION ▶ Video Commercial



PRODUCTION ▶ Video Commercial



PIXY
My Beauty, My Energy

PRODUCTION ▶ Video Commercial



PRODUCTION ▶ Video Commercial

 SKINARO



PRODUCTION ▶ Video Commercial

THE ORIGINOTE



Video Commercial

natur-e



PRODUCTION ► Social Media Content



PRODUCTION ► Social Media Content

Monde
EGG ROLLS



PRODUCTION ► Social Media Content



PRODUCTION ► 3D Modelling



PRODUCTION ▶ 3D Modelling





DIGITAL ASSET MANAGEMENT

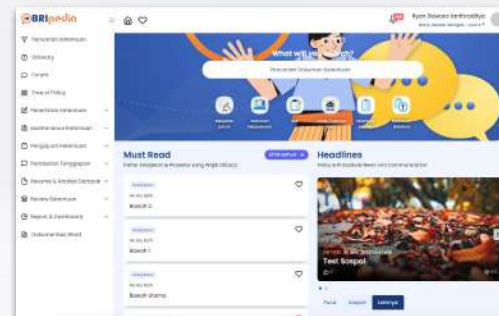


WEB DEVELOPMENT & DIGITAL ASSETS

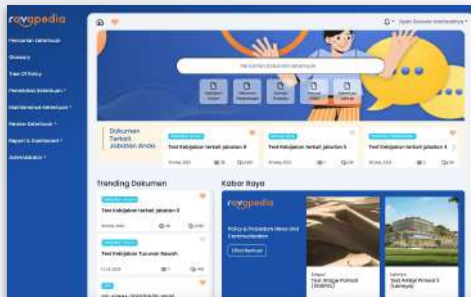
TOSHIBA



LANÓRE SKIN



WEB DEVELOPMENT & DIGITAL ASSETS



 BRANDING &
COMMUNICATION



Objective:

Acquire new consumers by introducing and creating awareness on Joylab Wonderskin as a trusted skincare that is fun but also cares to restore and prevent signs of aging.



Objective:

Spreading Bellagio Kidz awareness to community and media



Objective:

Established new communication and tone for SOKLIN Rapika



Objective:

Drive the ERHA brand awareness, also strengthen ERHA UAC as the leading, trusted Beauty/skincare company to help everyone looking for a way more confident



Objective:

Establish Stronger Brand Communication to make a move in the makeup segment



Objective:

Establish New Brand Communication to enter the market through digital strategy



SOCIAL MEDIA

MANAGEMENT



Client :

KB Bank (formerly KB Bukopin)

Scope of Works :

Social Media Management
Content production
Reporting

Objectives :

- Awareness for their brand transformation (KB Bukopin to KB Bank)
- Followers growth
- Increase engagement rate
- Gain more sustainable interaction between brand and audiences





STORA

Client :

STORA (Kawan Lama Group)

Scope of Works :

Social Media Management
Content production
Reporting

Objectives :

- Maintaining day to day post on instagram
- Generate followers 15,000 for 6 Months
- Maintaining engagement rate
- Strengthen the bonding between brand and audience through interactions
- Maintaining overall performance





EGG ROLLS

Client :

Monde Egg Rolls

Scope of Works :

Social Media Management
Content production
Reporting

Objectives :

- Maintaining day to day post on instagram
- Generate followers growth
- Maintaining engagement rate
- Strengthen the bonding between brand and audience through interactions
- Maintaining overall performance





IndiHome

Client :

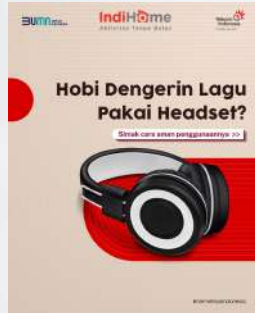
IndiHome (Telkom)

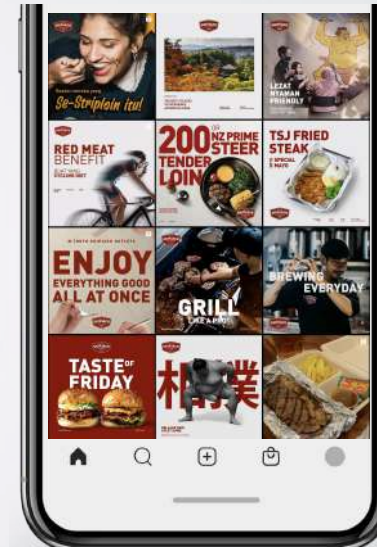
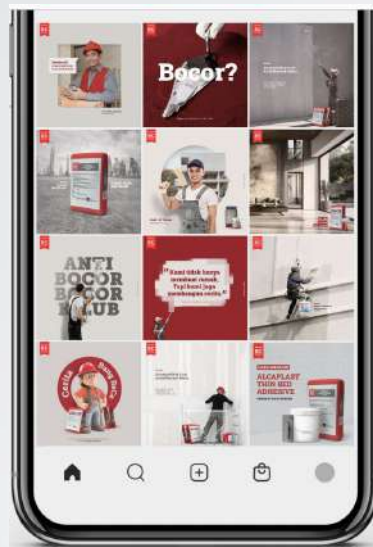
Scope of Works :

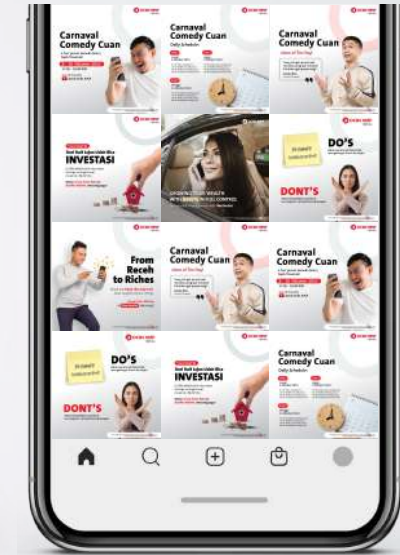
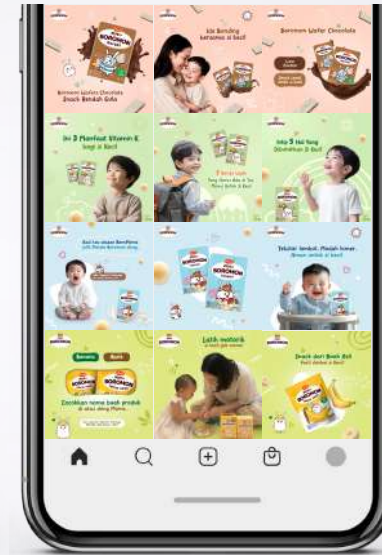
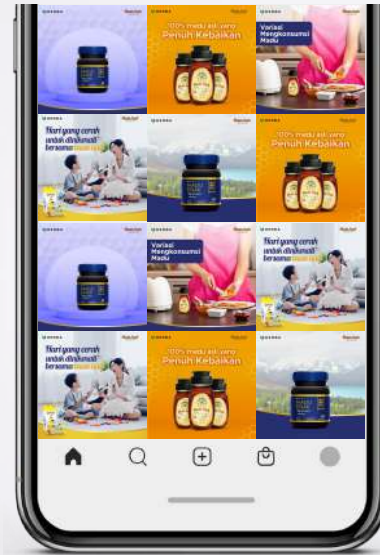
Social Media Management
Content production
Reporting

Objectives :

- Maintaining day to day post on instagram and tiktak
- Generate followers growth
- Maintaining engagement rate
- Strengthen the bonding between brand and audience through interactions
- Maintaining overall performance







evalube
LUBRICANTS

Madu Enak

BOROMON

OCBC NISP

and many more..



DIGITAL PERFORMANCE

What We Do

We help you solve the puzzle of your digital marketing needs

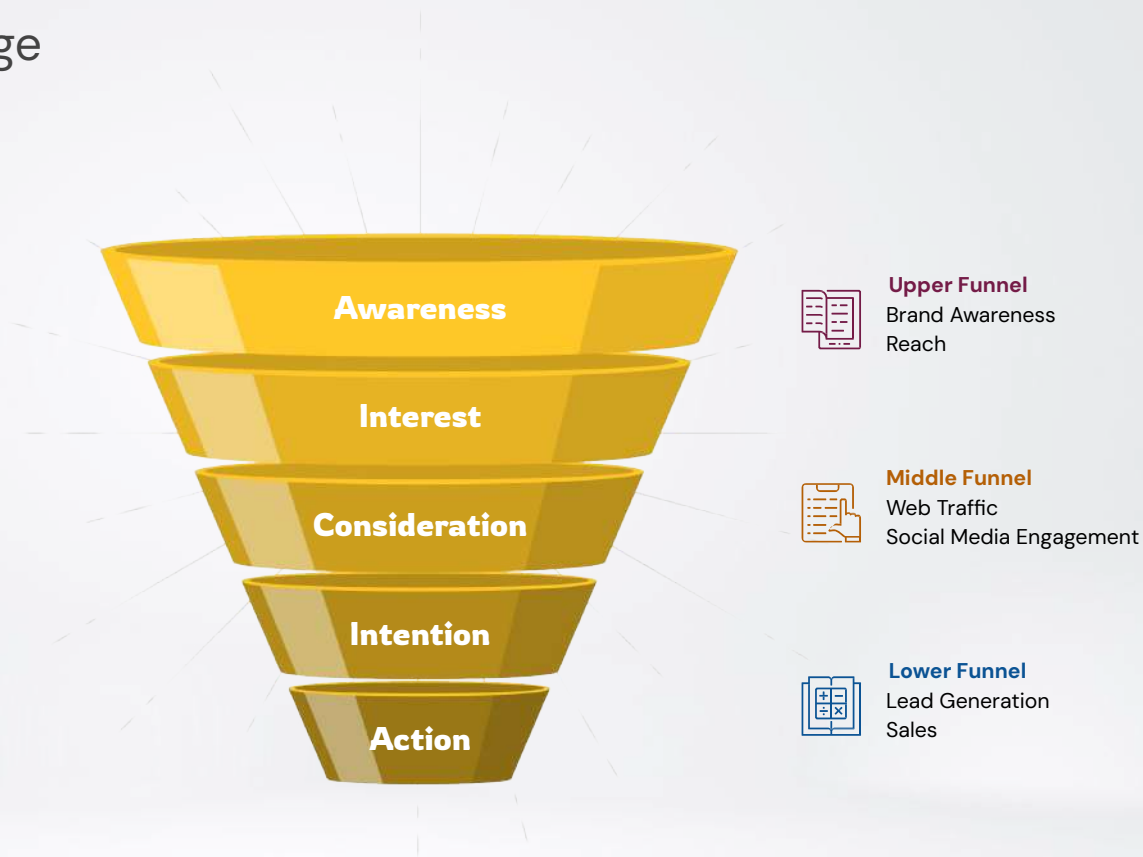
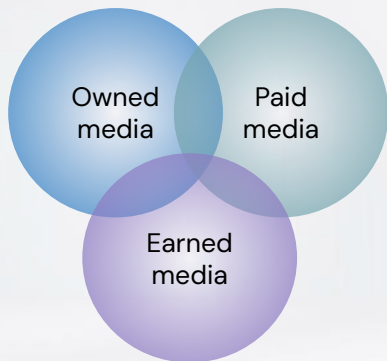


Strategic Solution

We craft insightful message

We craft message at each stage of consumer journey.

On converged media



Projects



Project - GOTF (Garuda Indonesia Online Fair) 2016 - 2018

GOTF first campaign start on Q4 2016 and continue to 2017 (March, August, November), 2018 (April, August, November). Create media planning, media recommendation and increase sales of E-Commerce division.



Project - TAMASIA x VANILLA HIJAB

Create the landing page with the content on the site. Gain the audience to buy gold through Tamasia Apps with benefit Vanilla Hijab product free.



Project - #MASAGAPERCAYA

This campaign highlight, how to people can do impossible become possible with CIMB Niaga, for example you can KPR 0%. And the campaign mostly using comedy talent for video assets to introduce product CIMB Niaga.



Project - Tamasia August Campaign

Create the landing page with the content on the site. Promote the August campaign with benefit Free Admin Charge during August and you can buy gold starting 10.000 IDR on Tamasia Apps.



EVENT MANAGEMENT

BELLAGIO POMADE KIDZ

Launching event

Bellagio as a grooming brand has launched new product for kids 6–15 years.

They aim to create massive awareness to audience. The attendees are parents communities & media, with campaign message **“Teman Tumbuh Bersama”**.

This event was attended by **150 participants** and other guests, the content activities:

- Parenting class with expert
- Parenting Talk Show
- Grand launching of Bellagio Pomade & fashion show
- Media Gathering
- Quiz
- 360 photo booth



SKINARO SKINCARE

Launching event

Skinaro is a local skincare product and they are launching their brand first to the public on 13 Oct 2023, at CFD Jakarta Pusat. This event is open for public.

They aim to create massive awareness and engagement to audience, especially to Millennials and Gen-Z audience.

This event was attended by more than **500 participants** and other guests, the content activities:

- Magic Mirror Photo Booth
- Skin Consultation with Expert (doctor)
- Fun Walk & Angklung Performance
- Product Sampling and Selling
- Press Conference
- Quiz on the Street
- Door Prize
- Special Performance by Raissa Anggiani





Whatever the task,
just ASK!

ASK MEDIA

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